



Life In Motion™ Ancestral Diet

Experience The Optimum State Of Well Being

100%

Dehydrated Fresh Meat & Fish Inclusion 0%

Grain & Allergen



Meat Being First Ingredient



Low Glycemic Nutrition



Low Temperature Prepared



BACK2NATURE® Life In Motion™ Diet

Like Their Ancestors, The Wolves In The Wild, Dogs Are
Made To Be In Motion - Actively Moving, Propelling Them
Forward. This Optimum State Of Well-being Is The Premise Of
BACKENATURE®, Life In Motion™ Diet. We Believe By
Living A 'Life In Motion' - Dogs Truly Experience A
Healthier, Well-rounded Life; Less Prone To Disease And
Illness. BACKENATURE®, Life In Motion™ Diet Mimics
The Ancestral Diet Of Canines As Nature Intended. Our
Diet Includes Dehydrated Fresh Meats or Fish Being The
First Ingredients Which Provide 400% More Meat Protein;
All Gently Dried Without Exposure To High Temperature To
Preserve The Natural Nutrients Within The Food. All
Combined With Healthy Fats With Low-glycemic Vegetable
Like Lentils And Sweet Potato!

BACK2NATURE®, Life In Motion™ Diet Is Void Of
Common Allergens (Ie. Chicken And Grains). All Of Our
Ingredients Are Sourced Regionally In Europe And
Produced In Small Batches In Our World-class Kitchen. Join
Us On Our Journey To Create A Healthier Thriving
Lifestyle For Our Pets!

Our First 4 Ingredients



Dehydrated Fresh Meat Or Fish

Loaded With 4 Times More Meat Protein



Sweet Potatoes

Rich In Natural Vitamin & Low In Starch



Lentils

Low GI That Reduces Blood Cholestrol

Healthy Animal

Fats

For Dogs Metabolic Needs & Good Palatability









Life in Motion™ Diet; Wellness Redefined

1/ Rich in Meat & Protein

We understand that dogs are thriving on meat and protein rich diet. Thus, we crafted our recipes with dehydrated meat being the first ingredient. Dehydrated meat is considered a meat concentrate in which it is often gently air dried with the moisture removed. It contains more than 4 times as much protein as fresh meat. The dehydrated meat combine with quality animal fats in our recipes nourishes dogs the way nature intended.

2/ Low Temperature Prepared

Unlike dehydrated meat which is gently air dried, rendered meal (for eg. chicken meal / lamb meal) is the concentrated protein powder that is derived from high temperature of cooking of meats. Much nutrients are often lost in the process of high temperature rendering. So we use only dehydrated meat and not rendered meal in our recipes and prepared our food in low temperature and small batches to preserve the natural goodness and nutrients of the ingredients.

3/ Limited Ingredients Diet

A limited ingredients diet doesn't necessarily mean a single meat or a single protein diet. In the wild, dogs thrive on an assortment of meats. They will eat what they are able to hunt in their everyday life. Keeping this in mind our recipes actually features a rich combination of meats, poultry and fishes combine with some limited pure and simple ingredients as nature intended so dogs with different condition are able to be nourished with our Life in Motion diet.

4/ Low Glycemic Nutrition

Glycemic index is a scale that tells how much a food raises blood sugar. To lead a life in motion, dogs should only thrive on Low GI nutrition thus preventing health issues like heart attack, diabetes and obesity. Our recipes use only super low GI vegetables like lentils, sweet potato and pea to replace commonly seen fast sugar like potato and tapioca to help reducing blood sugar and promote a healthier life.

5/ No Grains Or Fillers, Only Fresh Vegetables

Through DNA studies, we could very well know that dogs evolved from their ancestor - wolves, so it comes with no surprise that their diet should be a meat based diet. Yet dogs must not be neglected for their essential omnivorous ability. They have been proven that they live a better health by consuming optimal vegetables and low carbohydrates. Our recipes use nutritional vegetables to replace grain and filler commonly seen. We do not use wheat, soy, corn, potato, tapioca and gluten.

6/ Allergy Friendly Diet

Research shown that more and more dogs are prone to be developing allergies caused by the food they consumed and yet the main cause that triggered the allergies remain mysterious. Keeping in mind that to live a life in motion, a dog must be in his best state of well-being and stress free, we wanted to play safe by crafting our recipes to avoid commonly identified allergens like chicken ingredients, dairy, animal by products so that the owners can have a piece of mind in their dogs' daily meal time. These recipes combine with limited ingredient nutrition shall form a perfect diet for dogs with sensitive skins and digestive tract.

CONTAINS

- √ Dehydrated √ Salmon Oil Meat / Fish / Probiotics
- √ Sweet Potatoes
- √ Glucosamine
- √ Lentils
- √ Chondroitin √ Anti Oxidants
- ✓ Peas
 - DOES NOT CONTAIN
- * Chicken
- X Soy & Dairy
- Potatoes
- X Tapioca
- X Corn
- * Wheat
- X Rice

- * Artificial
 - Preservatives
 - × Animal By Products
 - X Gluten

QUALITY ASSURED

MADE WITH THE "" FINEST INGREDIENTS

As Pet Owners, All Our Products Are Developed With Your Pet's Well-being In Mind. Our Mission Is To Create Safe, Pure. High Quality And Balanced Pet Food For Your Pets.









Available In 5 Exclusive Ancestral Diet



FRESH SALMON + **SWEET POTATO CUISINE**

INGREDIENTS:

Dehydrated Salmon, Sweet Potato, Lentils, Animal Fat (Pork), Peas, Split Peas, Dehydrated Pork Protein, Vegetable Gravy, Flax Seed, Beet Pulp, Dehydrated Pork, Dried Chicory (A Natural Source Of FOS & Inulin), Fresh Salmon Oil, Minerals, Brewery Yeast (A Natural Source Of MOS), Dried Apples, Dried Rosemary, Glucosamine Hydrochloride, Chondroitin Sulfate.

GUARANTEED ANALYSIS:

Crude Protein	26.0%
Crude Fats	16.0%
Omega 3 Fatty Acid	0.5%
Omega 6 Fatty Acid	2.1%
Crude Fiber	4.5%
Moisture	8.5%

CALORIE CONTENT:

3,709 kcal/kg ME (Metabolizable Energy) On An As-Fed Basis (Calculated).

300g | 0.661b | 1.8kg | 41b | 11kg | 24.21b



SWEET POTATO CUISINE

INGREDIENTS:

Dehydrated Lamb, Sweet Potato, Lentils, Animal Fat (Pork), Peas, Split Peas, Dehydrated Pork Protein, Vegetable Gravy, Flax Seed, Beet Pulp, Dehydrated Pork, Dried Chicory (A Natural Source Of FOS & Inulin), Fresh Salmon Oil, Minerals, Brewery Yeast (A Natural Source Of MOS), Dried Apples, Dried Rosemary, Glucosamine Hydrochloride, Chondroitin Sulfate.

GUARANTEED ANALYSIS:

Crude Protein	26.0%
Crude Fats	16.0%
Omega 3 Fatty Acid	0.5%
Omega 6 Fatty Acid	1.9%
Crude Fiber	4.5%
Moisture	8.5%

CALORIE CONTENT:

3,709 kcal/kg ME (Metabolizable Energy) On An As-Fed Basis (Calculated).

300g | 0.661b | 1.8kg | 41b | 11kg | 24.21b



THREE FISH . SWEET POTATO CUISINE

INGREDIENTS:

Dehydrated White Fish (Cod Fish. Pollock, Plaice), Sweet Potato, Lentils, Animal Fat (Pork), Peas, Split Peas, Dehydrated Pork Protein, Vegetable Gravy, Flax Seed, Beet Pulp, Dehydrated Pork, Dried Chicory (A Natural Source Of FOS & Inulin), Fresh Salmon Oil, Minerals, Brewery Yeast (A Natural Source Of MOS), Dried Apples, Dried Rosemary, Glucosamine Hydrochloride, Chondroitin Sulfate.

GUARANTEED ANALYSIS:

Crude Protein	26.09
Crude Fats	16.09
Omega 3 Fatty Acid	0.5%
Omega 6 Fatty Acid	2.3%
Crude Fiber	4.5%
Moisture	8.5%

CALORIE CONTENT:

3,709 kcal/kg ME (Metabolizable Energy) On An As-Fed Basis (Calculated).

1.8kg | 4lb | 11kg | 24.2lb



FRESH DUCK . SWEET POTATO CUISINE

INGREDIENTS:

Dehydrated Duck, Sweet Potato, Lentils, Animal Fat (Pork), Peas, Split Peas, Dehydrated Pork Protein, Vegetable Gravy, Flax Seed, Beet Pulp, Dehydrated Pork, Dried Chicory (A Natural Source Of FOS & Inulin), Fresh Salmon Oil, Minerals, Brewery Yeast (A Natural Source Of MOS), Dried Apples, Dried Rosemary, Glucosamine Hydrochloride, Chondroitin Sulfate.

GUARANTEED ANALYSIS:

Crude Protein	26.09
Crude Fats	16.09
Omega 3 Fatty Acid	0.5%
Omega 6 Fatty Acid	2.3%
Crude Fiber	4.5%
Moisture	8.5%

CALORIE CONTENT:

3.709 kcal/kg ME (Metabolizable Energy) On An As-Fed Basis (Calculated).

1.8kg | 41b | 11kg | 24.21b



FRESH PORK * SWEET POTATO CUISINE

INGREDIENTS:

Dehydrated Pork, Sweet Potato, Lentils, Animal Fat (Pork), Peas, Split Peas, Dehydrated Pork Protein, Vegetable Gravy, Flax Seed, Beet Pulp, Dehydrated Pork, Dried Chicory (A Natural Source Of FOS & Inulin), Fresh Salmon Oil, Minerals, Brewery Yeast (A Natural Source Of MOS), Dried Apples, Dried Rosemary, Glucosamine Hydrochloride. Chondroitin Sulfate.

GUARANTEED ANALYSIS:

Crude Protein	26.0%
Crude Fats	16.0%
Omega 3 Fatty Acid	0.5%
Omega 6 Fatty Acid	2.3%
Crude Fiber	4.5%
Moisture	8.5%

CALORIE CONTENT:

3,709 kcal/kg ME (Metabolizable Energy) On An As-Fed Basis (Calculated).

1.8kg | 41b | 11kg | 24.21b